PTA Meeting Minutes 11.12.2019

Attendees: Deanna Laird (President), Susan Sanford (VP),Brooke Leahy (Sec./Membership), Michelle Oteri (Treasurer), Shelley Einbinder (Principal), Claire Crowell, Jennifer Fournier, Ellen Wannamaker, Alicia Knight

Meeting started at 5:35 pm.

I. PTA Introductions & Update

- Reviewed Current Membership numbers currently 112 paid memberships, already higher than total membership for 2018/19 school year. Celebration Committee very helpful in adding more staff members (12 paid through Celebration Com.) Thank you Nancy Cole for suggesting and facilitating. There are 393 students enrolled
- Approved October 2019 minutes

II. Treasurer's Report

- Balance of account at end of September (9/30/19) was \$5,299.38, this will complete October minutes
- Approved reimbursements for Deanna Laird (\$322.96 for Halloween party supplies, Convention expenses and taxes), Corey Marolf (\$133.37 for Halloween décor), Brooke Leahy (\$237.33 for PTA Health Convention expenses), Michelle Oteri (\$458.61 Convention expenses), Lacey? (\$212.75 for pizza at the 7/8th grade dance), Steve? (\$300 for DJing 7/8th Grade dance), and Darren (\$250 for DJing Halloween Party)
- STEAM Kit for Kindergarten pending (Dee spoke to Maria, \$500)
- Hydration Stations PTA approved funds for actual station, still need plumbing estimate, Sara Vail will
 have to meet with Dwight and Principal Einbinder to establish logistics of
 location/plumbing/construction etc. Total cost to be determined but to be paid out of Day/Manson
 grant money
- Balance as of 10/31/19 is \$717.72 in checking account, \$50,590.43 in savings. Checking becoming low, might have to tap into savings, hoping upcoming auction will help revive coffers

III. New Business

- **Evening of Entertainment** with Silent Auction, dine to donate, and music by Joanne Cassidy to be held Saturday Nov. 23 at The Wharf Restaurant (also Gina's Birthday)
 - o Cost of Band is \$2,500
 - Have sold 12 tickets as of 11/12
 - Dee looking into Philanthropist to make cash donation to help off set upfront cost
 - Still looking for donations for auction
 - Must utilize social media to promote (current Facebook ad costing \$3/day for 15 days)
 - o Claire to send email needs to include link to SignUp.com to buy tickets
- Halloween Party (Corey Marolf)
 - o Party was successful and well attended
 - o Button maker made \$20 (at \$.50 each), to be utilized at future events
 - Final cost roughly \$700, final cost TBD
 - Safety concerns brought up due to open doors to combat warm temperatures, suggested use of saw horses in front of door to prevent children leaving through open side doors
 - o Thank you note to be sent to Will Thornton for all of his help with set up and execution
- School Garden (Melinda Rabbit DeFeo not present)
 - Suggested to search State or National PTA resources and grants to subsidize cost after loss of \$8000 grant. Dee to follow up with Barbara Bailey at MA PTA
- Library (Nancy Cole not present)
 - Scholastic Book Fair: Was held October 21 25. Seemed very successful, final amount of money made pending Nancy's report
 - PTA purchased book for each teacher off their wish list , Thank you notes received from Alicia Knight and Ari Coppola
 - o Thank you note received from Nancy Cole to acknowledge help from PTA volunteers

- Boosterthon Glow Run (Jan 1- pep rally, Jan 24-run)
 - Need to establish committee of at least 8 parent volunteers to coordinate with company (info meeting following pep rally 1/14 after school)
 - Anne Fligor to coordinate with Boosterthon people about scheduling run times for school on 1/24
 - Need to sell sponsorships for Tshirts to off set cost (\$250/company) already have several in hand
 - Shelly to coordinate with Darren to get Boosterthon on Front Page of School Web Site
- Title I Presentation (Ellen Wannamaker)
 - Established in 1965 to level playing field of education, federal funding determined through census information as well as free/reduced lunch numbers (upcoming census in 2020 very important to maintain funding
 - o Funds pay for Homework Club, Early Bird Reading, software and professional development
 - o Importance of home school connection
 - Grade level math fluency info and Student Compact sheet to be sent home in K-4 folders and 5-8 report cards (going out Friday), Darren to put on PTA website and possible email blast
- Seventh and Eighth Grade Dance (11/8)
 - o Attended by approximately 50 kids in the Cafeteria, 8th grade girls decorated
 - o Cost \$512.75 (\$300 DJ, \$212.75 pizza)

IV. Committees & Fundraising

- Classroom Parent (Brooke Leahy)
 - Need compete list of classroom parents.
 - Established that they would be utilized for facilitating communication vs. a different set of parents who want to be tapped for volunteering
- PTA Recruitment / Marketing, PTA Bulletin Board (Brooke Leahy)
- Fundraising, including (not limited to the following)
 - PTA Auction Event
 - "Easy Money" Programs:
 - A+ Rewards Stop & Shop (open position)
 - AmazonSmile
 - Box Tops (Valerie LaVigne)
 - Program is changing to digital format, Val to put together information
 - Vineyard Propane (Heidi McDonough)
 - Schoola (Brooke/Deanna)
 - Will be putting out boxes in each wing following Thanksgiving Break
 - Perhaps do grade level boxes as well
 - o Boosterthon Glow Run see above (Deanna and Anne)
 - o Purchase of large check for presentation of funds PR opportunities (still pending completion)
- Events, including (not limited to the following)
 - o Pizza Bingo
 - o Family Math Night
 - o Tech/Cyber wellness night needs to be rescheduled

V. Events & Planning Calendar

Evening of Entertainment Saturday 11/23 @ The Wharf

Dine to Donate all day, silent auction 4:30-7:30, music by Joanne Cassidy and the Vine Shakers 6-9 (ticket required)

VI. Open Positions/Opportunities to help

- Brazilian Community liaison (Dee to contact Laudiceia Denato)
- Boosterthon Committee (minimum 8)

Next PTA Meeting: Tuesday December 10 @ 8:20 am. Meeting adjourned at 6:45 pm.