

## PTA Meeting Minutes April 12, 2016

### I. Welcome + PTA Update (Deanna Laird)

Attendees- Deanna Laird (PTA President), Frederica Carpenter (VP), Susan Sanford (Treasurer), John Stevens (Principal), Heidi McDonough, Melody Cunningham, Elizabeth Ward, Melinda DeFeo

-March meeting minutes approved.

-Deanna's Update on Massachusetts PTA Annual Conference in Plymouth (April 8-10): Edgartown School PTA received the Massachusetts PTA Award 2015-2016 for Membership Increase – based on our 46% increase in membership. Deanna shared information about some programs and resources to consider for our school: "BOKS" – Build Our Kids' Success, a before-school program promoting "Active Kids = Active Minds"; Several grants across different areas available to apply for (via the National PTA Website) – Lizzy Ward will look into a grant application due April 30<sup>th</sup> around Health & Wellness; Student Data Privacy / Data Quality Campaign – Melody Cunningham will investigate this further for our school.

### II. Committee Updates

Room Parent (Deanna Laird) - John Stevens indicated Room Parents were very helpful in driving attendance to the Math Night events. The Volunteer Breakfast (Tuesday, June 21 @ 7:45am) will include a Thank You for the Room Parents and to encourage help next year.

Health & Wellness (Sue Sanford) - Committee is evaluating alternatives to reward students and families. Sue introduced idea about a "point system" – to collect points as incentive. Ideas to be further developed.

### Fundraising (Deanna Laird)

Pease Scholarship- As follow-up to March PTA meeting discussion with Susan Mercier: The Edgartown PTA agrees to fund an amount TBD yearly based on our available funds and budget. PTA plans to vote at the next meeting and approve giving a set amount for next year 2017 (i.e. \$500).

Schoola Clothing Drive- This is a highly successful fundraiser and donation program for our school! Melissa Kagan launched an April campaign with flyers for school-wide collection April 11-15<sup>th</sup> and April 25th-29th. We will need volunteers to help with collecting bags and tagging items for April collections.

Vineyard Propane (Heidi) – Good start for this program, and will do a big push before end of school year. Heidi will update flyers/signage, and is developing a form for automatic sign-ups, to help streamline the process. Need to publicize more next year.

A+ Program – Pam Hurley is a superstar with this program! Topped over \$6,000!! PTA approved \$100 gift card.

Box Tops – Close to \$500 will be coming in via check in April. Final collection and counting is underway.

Seeds – A successful new fundraiser specifically for the Garden Fund. Raised almost \$500. (\$496.53)

New School Sign (Deanna) – Fundraising and outreach ongoing. Need to raise about \$1,700 more. (Total cost of the sign is \$3,400) PTA approved contribution of \$500. Ideas for raising additional funds included targeting businesses, sponsorships for a "brick" that would line the ground near the sign, targeting specific individuals.

Further discussion about the number of fundraisers and that we need to be more aware of how often we ask for money (or for people to buy things); Really need to narrow down the number of fundraisers for next year; The plan for next year is to choose a few (i.e. 2-3), and publicize them and do them really well. At the next meeting (May), we will review various options for next year. John will bring school calendar for next meeting.

### III. Upcoming Events

PTA approved contributing \$200 for the school cafeteria to go towards paper goods that we use in our events during the school year, and also approved spending on annual basis.

Earth Day (Friday, April 22) – Melinda sent an email regarding plans for Earth Day and requesting support. (Unfortunately timing is during school's spring break, so not as many folks around.) Please sign-up to help!

"May Day for PTA" Dine to Donate (Sunday, May 1) – at The Wharf. Need to promote this throughout school & town communities. Lizzy Ward is checking with another Dine to Donate event on best practices for promoting and getting lots of people! Freddie to reach out to Gail Gardner to promote in the weekly newspaper column.

Teacher/Staff Appreciation Luncheon (Tuesday May 3) @11am - 1:30pm. Headcount: 130 (confirmed by John Stevens); Deanna organizing with Dianne Conover and looking into catering options (will price it out first); Melinda planning on close to 150 plants; Freddie to send invitation file to Deanna to print; Volunteers to help during the luncheon: Deanna, Heidi, Lizzy, Melody, Freddie, others...

During Teacher Appreciation Week, also planning other activities: The room parents to email their classroom parents a reminder about Teacher Appreciation Week and suggest nice ideas for parents to consider doing on their own. On Thursday, May 5<sup>th</sup>: planning a special breakfast (to be confirmed): Idea that Kindergarten classes to bring in juice, 1<sup>st</sup> Grade – to bring in muffins, 2<sup>nd</sup> grade to bring in fruit.

IV. Treasurer's Report (Susan Sanford) See Report (hsndout)

PTA Directory Cost: \$840 for printing. Next year, directory to be published online via secure portal.

- Current ledger balance: \$9,889.56

VI. New Business (none)

VII. Closing